

CONSUMER  
PRODUCT  
EVENTS



Results Deck

# BuzzFeed

THE ULTIMATE HOLIDAY GIFT GUIDE: PERFECT PRESENTS FOR EVERYONE ON YOUR LIST



1MD NUTRITION'S CARDIOFITMD

35,859,295

UNIQUE VIEWERS PER MONTH

18 inspired holiday gifts that are like two in one

### Red & Olive Baby Rudolph and others



(Ryan Pavlovich / Red & Olive Co.)

Red & Olive is a woman-owned business intent on selling adorable cotton creatures hand-knitted by Peruvian artisans who are given fair wages and flexible schedules. The owners also donate 10% of their sales to [U.S. organizations that help children with serious illness](#). Your biggest problem will be deciding which of these cuddly, well-made creations to buy: the 7-inch-tall baby animals, and holiday creatures like a baby gingerbread person or the sweetest little ghost (sized just right for a toddler's hands) or the 20-inch-tall lions, rabbits, bears and other whimsical creatures that come complete with their own hand-knitted wardrobe. You can even get accessories so child and stuffie share the same headgear — we're talking off-the-chart winners on the cute-o-meter scale.

**\$30-\$35** at [Red & Olive](#)

# 19,888,099

UNIQUE  
VIEWERS PER  
MONTH

# COSMOPOLITAN



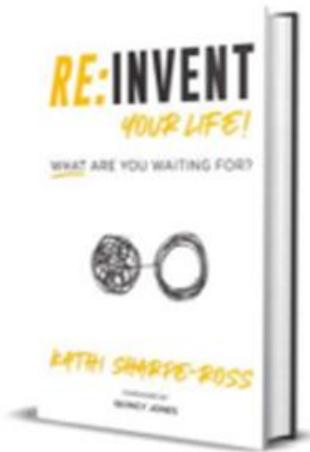
72M EYEBALLS LANDED  
ON GOOD CLEAN LOVE  
IN COSMO'S PRINT,  
DIGITAL AND SOCIAL

22,812,095

UNIQUE VIEWERS PER MONTH

## A plethora of pandemic gifts available this holiday season

What better time to ask, "Um... How did I get here?" as 30-year-old entrepreneur Kathi Sharpe-Ross does in her book "Re:Invent Your Life! What Are You Waiting For?" The self-published, self-help guide includes 30 interviews with executives to artists on their a-ha moments. Quincy Jones writes in a short foreword: "I believe that we are the biggest barriers to our own creativity and growth because of paralysis from analysis." Available on Amazon and elsewhere. \$19.99.



31,130,636

UNIQUE VIEWERS PER MONTH

# Forbes

HOLIDAY GIFT GUIDE 2024: THE IDEAL MEN'S SELF CARE GIFTS FOR FREQUENT FLIERS



CARMEL BERRY IMMUNE GUMMIES



52,884,070

UNIQUE VIEWERS PER MONTH

# Forbes

## HOLIDAY GIFT GUIDE 2024: THE IDEAL MEN'S SELF CARE GIFTS FOR FREQUENT FLIERS



MITOPRO MOBILE RED LIGHT THERAPY



IMD NUTRITION BIOMEMD AND LIVERMD



MACROLIFE NATURALS SUPERFOOD POWDERS

52,884,070

UNIQUE VIEWERS PER MONTH



JET-SET READY: 6 MUST-HAVE TRAVEL ESSENTIALS  
FOR HER



THRIAEL PAGOS PESHTEMAL (\$63)



TRAVALO CLASSIC HD PERFUME ATOMIZER (\$19.30)

169,137,831

UNIQUE VIEWERS PER MONTH

# VANITY FAIR

## 21 Gift Ideas to Turn Your House into a Home



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35,859,295

UNIQUE VIEWERS PER MONTH



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## BEST WELLNESS GIFT IDEAS FOR A HEALTHIER, HAPPIER LIFESTYLE



RANCHO WEST NON ALCOHOLIC BEER

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2,326,758

UNIQUE VIEWERS PER MONTH

# BuzzFeed

## THE ULTIMATE HOLIDAY GIFT GUIDE: PERFECT PRESENTS FOR EVERYONE ON YOUR LIST



GIOVANNI 2CHIC FRIZZ BE GONE SHAMPOO AND CONDITIONER



BONES COFFEE COMPANY SPECIALTY FLAVORS



KING ICE FAR EAST DRAGON NECKLACE



KING ICE: ASTRONAUT NECKLACE

35,859,295

UNIQUE  
VIEWERS PER  
MONTH

# BuzzFeed

THE ULTIMATE HOLIDAY GIFT GUIDE: PERFECT PRESENTS FOR EVERYONE ON YOUR LIST



CLIXO: RAINBOW PACK



FAIRYTALE BROWNIES: HOLIDAY 4-BOX TOWER



TYR: CXT-2 ELITE CARBON TRAINER

35,859,295

UNIQUE  
VIEWERS PER  
MONTH



## PERFECT VALENTINE'S DAY GIFTS FOR THE WOMAN IN YOUR LIFE



### PERSONAL RED LIGHT TOWER

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**373,020,432**

UNIQUE VIEWERS PER MONTH

# yahoo!creators

PERFECT VALENTINE'S DAY GIFTS FOR THE WOMAN IN YOUR LIFE



PERSONAL RED LIGHT TOWER



WISE BUCHA



MICROBIOME & VITAMIN C IMMUNITY SUPPORT ESSENCE

2,326,758

UNIQUE VIEWERS PER MONTH

# marie claire

## The 58 Best Gifts for Dogs and Dog Owners

You're not a regular dog mom, you're a cool dog mom



### A Personalized Dog Dish

STYLE UNION HOME

[styleunionhome.com](http://styleunionhome.com)

\$84.00

[shop it](#)

This ceramic pet dish is one of the standout items from Style Union Home, the new brand from True Religion co-founder Kym Gold. The hand-crafted dish comes in six colors, and did I mention you can personalize the name on the front?

5,374,992

UNIQUE VIEWERS PER MONTH

# BuzzFeed

## THE ULTIMATE HOLIDAY GIFT GUIDE: PERFECT PRESENTS FOR EVERYONE ON YOUR LIST



REGELICA MICROBIOME & VITAMIN C IMMUNITY SUPPORT ESSENCE



M. CACAO EXPRESSIO CHOCOLATE BOX



EEZE: NATURAL HEALTH PRODUCTS



CLEARLY CANADIAN: ZERO SUGAR BEVERAGES



35,859,295

UNIQUE  
VIEWERS PER  
MONTH



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## BEST TRAVEL GIFTS FOR 2025: CLEVER IDEAS FOR SAVVY TRAVELERS

### MITO MOBILE RED LIGHT THERAPY HAND-HELD



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# 169,137,831

UNIQUE VIEWERS PER MONTH

# yahoo! life

## 13 HOLIDAY GIFTS THAT WON'T GET REGIFTED



OHMMM - POWDER TO LATHER SHAMPOO



GLOLITE BY PARTYLITE



ISOPURE - ZERO CARB VANILLA PROTEIN POWDER



FISHERS FINERY - SILK PILLOWCASE

373,020,432

UNIQUE VIEWERS PER MONTH

## 13 HOLIDAY GIFTS THAT WON'T GET REGIFTED



MITO RED LIGHT - PORTABLE MITOPRO MOBILE LED THERAPY LIGHT



CARMEL BERRY COMPANY - ELDERBERRY GUMMIES



FIREFLY RECOVERY - WEARABLE ATHLETIC RECOVERY DEVICE



CLEARLIGHT INFRARED - CLEARLIGHT AROMA ONE ESSENTIAL OIL DIFFUSER

373,020,432

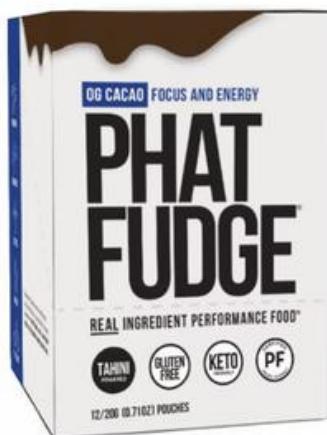
UNIQUE VIEWERS PER MONTH

# yahoo! life

## 13 HOLIDAY GIFTS THAT WON'T GET REGIFTED



PLUM PAPER - PERSONAL PLANNERS AND JOURNALS



PHAT FUDGE - ON-THE-GO RECOVERY FOOD



SOL SQUEEZE - PREMIUM COCKTAIL MIXERS

373,020,432

UNIQUE VIEWERS PER MONTH

# BuzzFeed

20 MUST-HAVE GIFTS THAT ARE ACTUALLY WORTH YOUR MONEY THIS SEASON



CLEARLIGHT PERSONAL TOWER AND STAND

35,859,295

UNIQUE  
VIEWERS PER  
MONTH



## WHY WE DO WE HANG CHRISTMAS STOCKINGS? THE HISTORY BEHIND THE TRADITION

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COOL FANTASY ARTBARS



SALTY BUTTERSCOTCH PRETZELS



SUNGGLASSES BY YOUZEY

79,774,345

UNIQUE VIEWERS PER MONTH



## WHY WE DO WE HANG CHRISTMAS STOCKINGS? THE HISTORY BEHIND THE TRADITION

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PHAT  
FUDGE



FLIGHT OF FIVE LIP CRAYONS BY  
VERMOUTH



PARTYLITE GLOLITE ICED JAR CANDLE



ELDIE IMMUNE SUPPORT GUMMIES

79,774,345

UNIQUE VIEWERS PER MONTH



## JET-SET READY: 6 MUST-HAVE TRAVEL ESSENTIALS FOR HER



FIT FOR HER: TOP 7 FITNESS GIFTS THAT EVERY ACTIVE WOMAN WILL LOVE

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169,137,831

UNIQUE VIEWERS PER MONTH

# Esquire

70 BEST GIFTS FOR YOUR WIFE UNDER \$50



M.CACAO ARTBARS

10,812,672

UNIQUE VIEWERS PER MONTH

GIFTS



# underscored

THE 9 BEST SUSTAINABLE DENIM BRANDS,  
ACCORDING TO EXPERTS.



DEBORAH LINDQUIST

90,541,703

UNIQUE VIEWERS PER MONTH



## GIFTS GALORE: CHRISTMAS GIFT GUIDE 2023



BEAM



CONSCIOUS INK



TRUE SERENITY TEA



BARKWORTHIES

169,137,831

UNIQUE VIEWERS PER MONTH



## GIFTS GALORE: CHRISTMAS GIFT GUIDE 2023



INFUSE YERBA MATE RADIANCE EYE CREAM



NINA BE



SPIRIT SOX USA



VERIPHYSKINCARE

169,137,831

UNIQUE VIEWERS PER MONTH



## GIFTS GALORE: CHRISTMAS GIFT GUIDE 2023



COUP CHAMPAGNE



HELEN FICALORA



HUGO COFFEE ROASTERS



WATERED BODY CARE

169,137,831

UNIQUE VIEWERS PER MONTH

# BuzzFeed

LAST MINUTE GIFT IDEAS FOR YOUR LOVED  
ONES THIS HOLIDAY SEASON

**4. Single Tree Lane - Wide Leg Pants**



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**35,859,295**

UNIQUE VIEWERS PER MONTH

GIFTS



## GOOGLE TRENDS' 'FRIGHTGEIST' LISTS THE MOST POPULAR HALLOWEEN COSTUMES FOR 2024

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HERE ARE OUR EDITOR'S PICKS FOR EVERYTHING FROM DIAPERS TO COFFEE INSPIRED BY THIS YEAR'S TRENDING COSTUMES:



**TIM BURTON'S THE NIGHTMARE BEFORE CHRISTMAS COLLECTOR'S BOX FROM BONES COFFEE COMPANY**

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79,774,345

UNIQUE VIEWERS PER MONTH



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## 21 THOUGHTFUL FATHER'S DAY GIFTS UNDER \$150



[FAIRYTALE BROWNIES FATHER'S DAY MORSEL 24 \(\\$39.95\)](#)

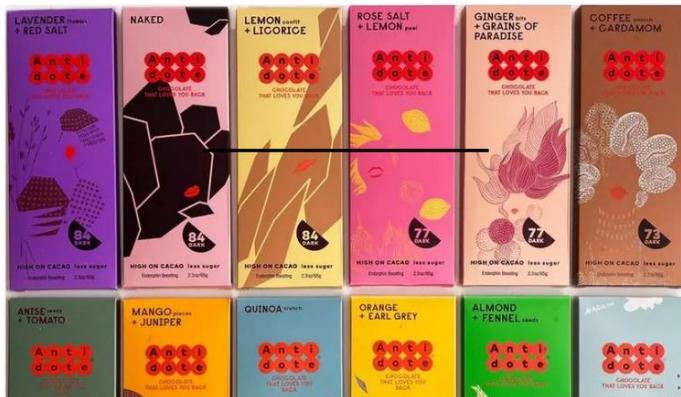
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**169,137,831**

UNIQUE VIEWERS PER MONTH

# Forbes

## VALENTINE'S DAY GIFT GUIDE 2024: THE TASTIEST TRAVEL SNACKS FOR FREQUENT FLYING SWEETHEARTS



ANTIDOTE CHOCOLATE BARS



1MD NUTRITION DIETARY SUPPLEMENTS



LOVELESS CAFE BISCUIT MIX



THE SEASONED CARTE JAPANESE WAGYU BEEF

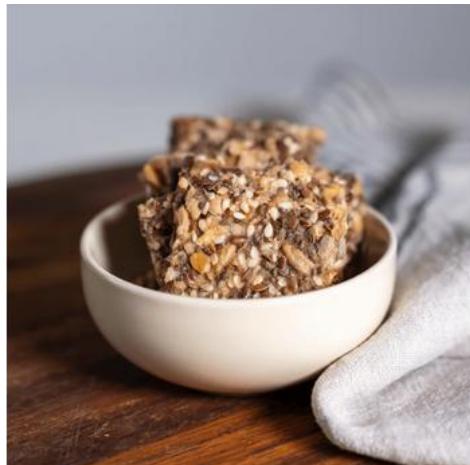
52,884,070

UNIQUE VIEWERS PER MONTH

## 35 BEST GIFTS FOR YOUR FOODIE FRIENDS



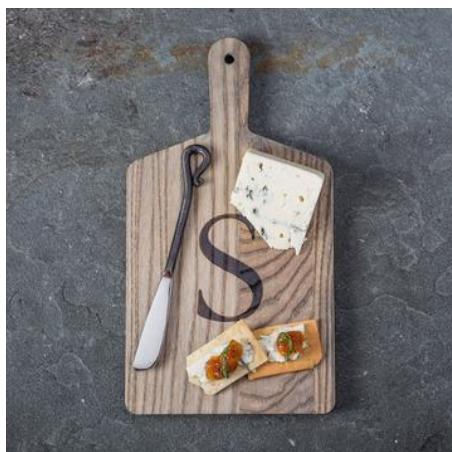
CARMEL BERRY



CULT CRACKERS



EMILE HENRY



JK ADAMS



THE JAM STAND



TINY B CHOCOLATES

169,137,831

UNIQUE VIEWERS PER MONTH

# Sunday Los Angeles Times

\$3.66 DESIGNATED AREAS HIGHER © 2018 WST

SUNDAY, JUNE 17, 2018

latimes.com

## Last-minute holiday gifts for the fashion-minded

By Ingrid Schmidt

LAST UPDATED: 10:16 a.m.

**S**till shopping? We've got you covered with these last-minute inspirations for gifts that span the spectrum from pretty to practical to reach-for-the-stars. (We are in Hollywood, after all.)

### Deborah Lindquist

Deborah Lindquist mimestone-embellished recycled cashmere Movie Star scarf handcrafted in Los Angeles, \$150 at Tweak in West Hollywood, (323) 653-6531, deborahlindquist.com



Couture cashmere designer, Deb Lindquist, landed in the #2 newspaper in the U.S.

TO  
nia civil  
years — that now  
adapt for the digital age.

Soon-Shiong is spending \$500 million to acquire the news organizations, along with Spanish-language Hoy and a handful of community newspapers, from Chicago-based Tronc. The deal, which was announced Feb. 7, returns The Times to local ownership after 18 turbulent years under Chicago control.

Changes will be felt almost immediately. Soon-Shiong, who will become executive chairman of the California News Group, plans to relocate most of the 800 employees to El Segundo by the end of July, vacating the paper's iconic Art Newspapers, from Chicago-based Tronc. The deal, which was announced Feb. 7, returns The Times to local ownership after 18 turbulent years under Chicago control.

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Soon-  
Shiong. "The printed word is  
on life support — but the  
doctor is in."

The Times once boasted one of the world's largest newsrooms, with more than 1,200 journalists and more than 25 foreign bureaus in far-flung cities including Vienna, Nairobi, Seoul and Saigon. Now it employs about 400 journalists and maintains bureaus in Sacramento and Washington along with a handful of foreign and national outposts.

Dozens of writers and editors in recent years have left for other news outlets, one of the world's largest newsrooms, with more than 1,200 journalists and more than 25 foreign bureaus in far-flung cities including Vienna, Nairobi, Seoul and Saigon. Now it employs about 400 journalists and maintains bureaus in Sacramento and Washington along with a handful of foreign and national outposts.

Dozens of writers and editors in recent years have left

14,570,520

UNIQUE VIEWERS PER MONTH



## 13 PERSONALIZED GIFTS WORTH BUYING EARLY

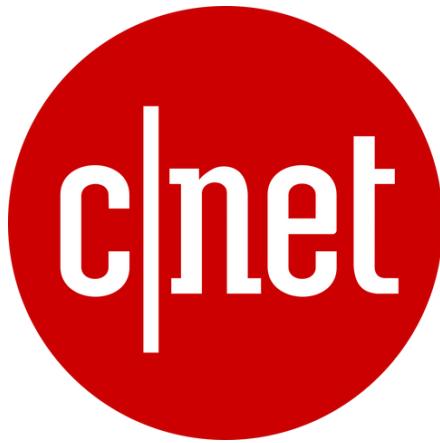
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**Sally Rose name necklace**



18,121,823

UNIQUE VIEWERS PER MONTH



## HOLIDAY GIFTS FOR DADS

### The Baconer package

A bacon lover's dream



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18,121,823

UNIQUE VIEWERS PER MONTH

# Forbes

**HOLIDAY GIFT GUIDE 2021: BEST  
GIFTS FOR THE HOME OVER \$100**

Style Union Home Pet Snax Canister



52,884,070

UNIQUE VIEWERS PER MONTH



## MOTHER'S DAY GIFT GUIDE



TYR CXT-1 FOOTWEAR



Z. CIOCCOLATO

169,137,831

UNIQUE VIEWERS PER MONTH



## MOTHER'S DAY GIFT GUIDE



GORGIE



REE LANE



MACROLIFE NATURALS

169,137,831

UNIQUE VIEWERS PER MONTH

# Los Angeles Times

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## 17 STYLE-WISE GIFTS TO GIVE YOUR FATHER FIGURE ON FATHER'S DAY

**A**s much as we adore and admire him, father may not always know best when it comes to sartorial concerns. So what better time than Father's Day — coming up on June 18 — to sneak a fashion-forward piece into his wardrobe in the form of a gift? That goes for granddads, dads-in-law, stepdads, doggy or kitty dads, and other father figures in your life too.



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19,888,099

UNIQUE VIEWERS PER MONTH

## 22 MOTHER'S DAY GIFTS FOR THE MOM WHO'S SUUUPER HARD TO IMPRESS



Z. CIOCCOLATO MULTI-LAYERED GOURMET FUDGE

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35,859,295

UNIQUE VIEWERS PER MONTH

# —OOO Medium—

## 2024 FALL HOME & OFFICE GIFT GUIDE



M. CACAO CHOCOLATES



OMG! PRETZELS

43,462,686

UNIQUE VIEWERS PER MONTH



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## MOTHER'S DAY GIFT GUIDE



1MD NUTRITION

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169,137,831

UNIQUE VIEWERS PER MONTH



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## FATHER'S DAY ALERT: GET READY TO SPOIL DAD WITH THE HOTTEST GIFTS OF THE YEAR



ANDIS TRIMMER

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169,137,831

UNIQUE VIEWERS PER MONTH

# —〇〇〇 Medium —

## 2023 SUMMER & FATHER'S DAY GIFT GUIDE



Green ReActives Willow Suede Ankle Boot

43,462,686

UNIQUE VIEWERS PER MONTH



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## FUN & FLIRTY VALENTINE'S DAY GIFTS UNDER \$50



**Effie's 3-Pack Biscuit Sampler (\$19.50)**

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# 169,137,831

UNIQUE VIEWERS PER MONTH

# BuzzFeed

## TOP 20 ITEMS YOU SHOULD HAVE IN YOUR PANTRY RIGHT NOW



Dietary Supplements from 1MD Nutrition



Beverage Shot from Anxiety Aide



Cannabis-powered suppository from Hello Again

35,859,295

UNIQUE  
VIEWERS PER  
MONTH

# Los Angeles Times

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## SUGGESTED TRAVELER STOCKING STUFFERS

Vapur, eco-friendly, PBA-free, "fold-and-go" water bottle, \$8.95



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19,888,099

UNIQUE VIEWERS PER MONTH



## BEST CREATIVE VALENTINE'S DAY GIFTS FOR HER



JAZMINE BEAUTY



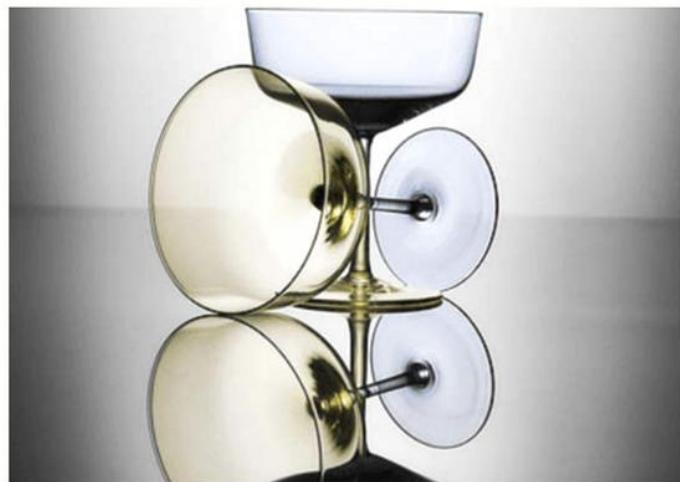
PRETTY PEPTALKS

169,137,831

UNIQUE VIEWERS PER MONTH



## BEST CREATIVE VALENTINE'S DAY GIFTS FOR HER



CASKATA'S GLASSWARE



EDIBLE

169,137,831

UNIQUE VIEWERS PER MONTH

# —●●● Medium —

LUNCHBOX AND SNACK FAVORITES FOR THE  
NEW SCHOOL YEAR



FAIRYTALE BROWNIES

43,462,686

UNIQUE VIEWERS PER MONTH



# NEWSBREAK

## DECEMBER 2024 "PALTRONBOX" GIFT IDEAS & RECOMMENDATIONS



WENJULAN WHOLE BODY C.A.R.E



HEYBAMBOO

17,070,969

UNIQUE VIEWERS PER MONTH

# happi

CUCCIO SOMATOLOGY BLENDS PRINCIPLES  
OF YOGA AND INNER-OUTER WELLNESS INTO  
A GLOBAL SELF-CARE BRAND



**DANIELLE CUCCIO**

*CEO AND FOUNDER,  
CUCCIO SOMATOLOGY*



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62,269

UNIQUE VIEWERS PER MONTH

# MEN'S FITNESS

## THE BEST WEIGHTLIFTING SHOES FOR 2025

### Best Weightlifting Shoes for Olympic Lifting: [Tyr L-1 Lifters](#)



TYR's L-1 Lifters are so perfectly tuned for squats and Olympic-style lifts, that they're uncomfortable doing anything else. That's a good thing, because there are no compromises—like a cushioned midsole—to accommodate HIIT circuits or running. This is just a rock-solid platform designed to move massive weights. The non-slip sole feels like it sticks to the floor when you plant your feet during snatches and jerks.

Another feature we love: the wide toe box. This allows natural toe spread and foot movements, further boosting your stability and power. Finally, its elevated heel helps increase range of motion in the ankle to allow for deeper squats and better form. The shoes run small, so plan on sizing up by at least half a size.

#### Pros

- Toe box allows for natural foot movement
- Grippy traction

#### Cons

- Runs slightly small

#### Specs

- Drop: 21mm

[\\$150 at TYR](#)

### Best Weightlifting Shoes for Pros: [Tyr Tyrforce Elite Carbon Lifter](#)



If you're an elite lifter seeking an elite performance shoe, look no further than the Tyrforce Elite Carbon. This is a very expensive shoe, but it feels more like a piece of advanced technology than mere footwear. The platform is outstandingly stable, and the company's Carbon Fiber Powerplate delivers enhanced explosiveness to help propel your lifts. Double straps allow for greater fit adjustment and lockdown, and a wide toebox provides ample space for splaying toes or accommodating swollen feet. The premium leather also gives off pro vibes, which doesn't hurt.

#### Pros

- Superior performance
- Carbon fiber plate
- Outstanding fit and lockdown

#### Cons

- Pricey

#### Specs

- Drop: 25mm

[\\$350 at TYR](#)

223,995

UNIQUE VIEWERS PER MONTH

# BuzzFeed

## Organic Grape Wines from Kind of Wild



Kind of Wild is a collection of global wine discoveries devoted to rewilding the planet while partnering solely with organic growers that work diligently to improve their soils. When you choose Kind of Wild wines, you're buying more than wine. You're supporting growers and winemakers across the globe who believe in creating a sustainable wine industry by improving soil health, diminishing soil erosion, keeping natural waters free from chemicals and having a positive, lasting impact on the local ecosystem.

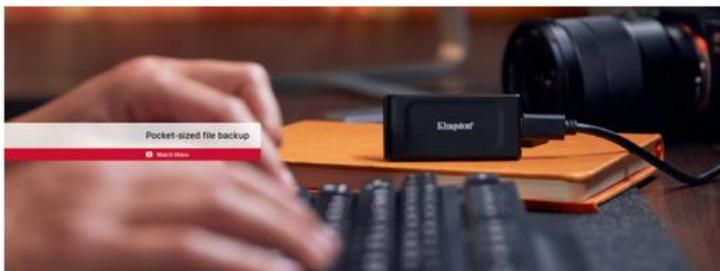
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35,859,295

UNIQUE VIEWERS PER MONTH

# Medium

THE 2023 GIFT GUIDE FOR GIFTS THEY  
REALLY WANT



1TB XS1000 EXTERNAL USB 3.2 GEN 2 PORTABLE SOLID STATE DRIVE



WIZ SMART LIGHTING



Z. CIOCCOLATO FUDGE



HUGO COFFEE ROASTERS

43,462,686

UNIQUE VIEWERS PER MONTH