



CONSUMER PRODUCT EVENTS



Results Deck

BuzzFeed

THE ULTIMATE HOLIDAY GIFT GUIDE: PERFECT PRESENTS FOR EVERYONE ON YOUR LIST



1MD NUTRITION'S CARDIOFITMD

35,859,295

UNIQUE VIEWERS PER MONTH

18 inspired holiday gifts that are like two in one

Red & Olive Baby Rudolph and others



(Ryan Pavlovich / Red & Olive Co.)

Red & Olive is a woman-owned business intent on selling adorable cotton creatures hand-knitted by Peruvian artisans who are given fair wages and flexible schedules. The owners also donate 10% of their sales to [U.S. organizations that help children with serious illness](#). Your biggest problem will be deciding which of these cuddly, well-made creations to buy: the 7-inch-tall baby animals, and holiday creatures like a baby gingerbread person or the sweetest little ghost (sized just right for a toddler's hands) or the 20-inch-tall lions, rabbits, bears and other whimsical creatures that come complete with their own hand-knitted wardrobe. You can even get accessories so child and stuffie share the same headgear — we're talking off-the-chart winners on the cute-o-meter scale.

\$30-\$35 at [Red & Olive](#)

19,888,099

UNIQUE
VIEWERS PER
MONTH

COSMOPOLITAN



72M EYEBALLS LANDED
ON GOOD CLEAN LOVE
IN COSMO'S PRINT,
DIGITAL AND SOCIAL

22,812,095

UNIQUE VIEWERS PER MONTH

A plethora of pandemic gifts available this holiday season

What better time to ask, "Um... How did I get here?" as 30-year-old entrepreneur Kathi Sharpe-Ross does in her book "Re:Invent Your Life! What Are You Waiting For?" The self-published, self-help guide includes 30 interviews with executives to artists on their a-ha moments. Quincy Jones writes in a short foreword: "I believe that we are the biggest barriers to our own creativity and growth because of paralysis from analysis." Available on Amazon and elsewhere. \$19.99.



31,130,636

UNIQUE VIEWERS PER MONTH

Forbes

HOLIDAY GIFT GUIDE 2024: THE IDEAL MEN'S SELF CARE GIFTS FOR FREQUENT FLIERS



CARMEL BERRY IMMUNE GUMMIES



52,884,070

UNIQUE VIEWERS PER MONTH

Forbes

HOLIDAY GIFT GUIDE 2024: THE IDEAL MEN'S SELF CARE GIFTS FOR FREQUENT FLIERS



MITOPRO MOBILE RED LIGHT THERAPY



IMD NUTRITION BIOMEMD AND LIVERMD



MACROLIFE NATURALS SUPERFOOD POWDERS

52,884,070

UNIQUE VIEWERS PER MONTH



JET-SET READY: 6 MUST-HAVE TRAVEL ESSENTIALS FOR HER



THIRIAE PAGOS PESHTEMAL (\$63)



TRAVALO CLASSIC HD PERFUME ATOMIZER (\$19.30)

169,137,831

UNIQUE VIEWERS PER MONTH

VANITY FAIR

21 Gift Ideas to Turn Your House into a Home



35,859,295

UNIQUE VIEWERS PER MONTH

yahoo!creators

BEST WELLNESS GIFT IDEAS FOR A HEALTHIER,
HAPPIER LIFESTYLE



RANCHO WEST NON ALCOHOLIC BEER

2,326,758

UNIQUE VIEWERS PER MONTH

BuzzFeed

THE ULTIMATE HOLIDAY GIFT GUIDE: PERFECT PRESENTS FOR EVERYONE ON YOUR LIST



GIOVANNI 2CHIC FRIZZ BE GONE SHAMPOO AND CONDITIONER



BONES COFFEE COMPANY SPECIALTY FLAVORS



KING ICE FAR EAST DRAGON NECKLACE



KING ICE: ASTRONAUT NECKLACE

35,859,295 UNIQUE VIEWERS PER MONTH

BuzzFeed

THE ULTIMATE HOLIDAY GIFT GUIDE: PERFECT PRESENTS FOR EVERYONE ON YOUR LIST



CLIXO: RAINBOW PACK



FAIRYTALE BROWNIES: HOLIDAY 4-BOX TOWER



TYR: CXT-2 ELITE CARBON TRAINER

35,859,295

UNIQUE
VIEWERS PER
MONTH



PERFECT VALENTINE'S DAY GIFTS FOR THE
WOMAN IN YOUR LIFE



PERSONAL RED LIGHT TOWER

373,020,432

UNIQUE VIEWERS PER MONTH

— yahoo!creators —

PERFECT VALENTINE'S DAY GIFTS FOR THE WOMAN IN YOUR LIFE



PERSONAL RED LIGHT TOWER



WISE BUCHA



MICROBIOME & VITAMIN C IMMUNITY SUPPORT ESSENCE

2,326,758

UNIQUE VIEWERS PER MONTH

marie claire

The 58 Best Gifts for Dogs and Dog Owners

You're not a regular dog mom, you're a cool dog mom



A Personalized Dog Dish

STYLE UNION HOME

styleunionhome.com

\$84.00

[shop it](#)

This ceramic pet dish is one of the standout items from Style Union Home, the new brand from True Religion co-founder Kym Gold. The hand-crafted dish comes in six colors, and did I mention you can personalize the name on the front?

5,374,992

UNIQUE VIEWERS PER MONTH

BuzzFeed

THE ULTIMATE HOLIDAY GIFT GUIDE: PERFECT PRESENTS FOR EVERYONE ON YOUR LIST



REGELICA MICROBIOME & VITAMIN C IMMUNITY SUPPORT ESSENCE



M. CACAO EXPRESSIO CHOCOLATE BOX



EEZE: NATURAL HEALTH PRODUCTS



CLEARLY CANADIAN: ZERO SUGAR BEVERAGES

35,859,295 UNIQUE VIEWERS PER MONTH



BEST TRAVEL GIFTS FOR 2025: CLEVER IDEAS FOR SAVVY TRAVELERS

**MITO MOBILE RED LIGHT THERAPY
HAND-HELD**



169,137,831

UNIQUE VIEWERS PER MONTH



13 HOLIDAY GIFTS THAT WON'T GET REGIFTED



OHMMM - POWDER TO LATHER SHAMPOO



GLOLITE BY PARTYLITE



ISOPURE - ZERO CARB VANILLA PROTEIN POWDER



FISHERS FINERY - SILK PILLOWCASE

373,020,432

UNIQUE VIEWERS PER MONTH



13 HOLIDAY GIFTS THAT WON'T GET REGIFTED



MITO RED LIGHT - PORTABLE MITOPRO MOBILE LED THERAPY LIGHT



CARMEL BERRY COMPANY - ELDERBERRY GUMMIES



FIREFLY RECOVERY - WEARABLE ATHLETIC RECOVERY DEVICE



CLEARLIGHT INFRARED - CLEARLIGHT AROMA ONE ESSENTIAL OIL DIFFUSER

373,020,432

UNIQUE VIEWERS PER MONTH



13 HOLIDAY GIFTS THAT WON'T GET REGIFTED



PLUM PAPER - PERSONAL PLANNERS AND JOURNALS



PHAT FUDGE - ON-THE-GO RECOVERY FOOD



SOL SQUEEZE - PREMIUM COCKTAIL MIXERS

373,020,432

UNIQUE VIEWERS PER MONTH

BuzzFeed

20 MUST-HAVE GIFTS THAT ARE ACTUALLY
WORTH YOUR MONEY THIS SEASON



CLEARLIGHT PERSONAL TOWER AND
STAND

35,859,295 UNIQUE
VIEWERS PER
MONTH



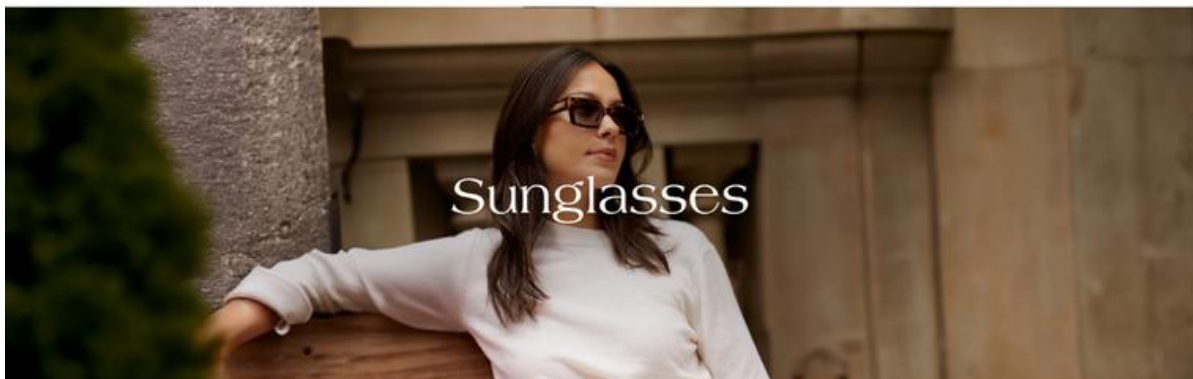
WHY WE DO WE HANG CHRISTMAS STOCKINGS? THE HISTORY BEHIND THE TRADITION



COOL FANTASY ARTBARS



SALTY BUTTERSCOTCH PRETZELS



SUNGLASSES BY YOUZEY

79,774,345

UNIQUE VIEWERS PER MONTH



WHY WE DO WE HANG CHRISTMAS STOCKINGS? THE HISTORY BEHIND THE TRADITION



**PHAT
FUDGE**



**FLIGHT OF FIVE LIP CRAYONS BY
VERMOUTH**



PARTYLITE GLOLITE ICED JAR CANDLE



ELDIE IMMUNE SUPPORT GUMMIES

79,774,345

UNIQUE VIEWERS PER MONTH



JET-SET READY: 6 MUST-HAVE TRAVEL ESSENTIALS FOR HER



FIT FOR HER: TOP 7 FITNESS GIFTS THAT EVERY ACTIVE WOMAN WILL LOVE

169,137,831

UNIQUE VIEWERS PER MONTH

Esquire

70 BEST GIFTS FOR YOUR WIFE UNDER \$50



M.CACAO ARTBARS

10,812,672

UNIQUE VIEWERS PER MONTH



underscored

THE 9 BEST SUSTAINABLE DENIM BRANDS,
ACCORDING TO EXPERTS.



DEBORAH LINDQUIST

90,541,703

UNIQUE VIEWERS PER MONTH



GIFTS GALORE: CHRISTMAS GIFT GUIDE 2023



BEAM



CONSCIOUS INK



TRUE SERENITY TEA



BARKWORTHIES

169,137,831

UNIQUE VIEWERS PER MONTH

GIFTS GALORE: CHRISTMAS GIFT GUIDE 2023



INFUSE YERBA MATE RADIANCE EYE CREAM



NINA BE



SPIRIT SOX USA



VERIPHY SKINCARE

169,137,831

UNIQUE VIEWERS PER MONTH

GIFTS GALORE: CHRISTMAS GIFT GUIDE 2023



COUP CHAMPAGNE



HELEN FICALORA



HUGO COFFEE ROASTERS



WATERED BODY CARE

169,137,831

UNIQUE VIEWERS PER MONTH

BuzzFeed

LAST MINUTE GIFT IDEAS FOR YOUR LOVED
ONES THIS HOLIDAY SEASON

4. Single Tree Lane - Wide Leg Pants



35,859,295

UNIQUE VIEWERS PER MONTH

GIFTS



GOOGLE TRENDS' 'FRIGHTGEIST' LISTS THE MOST POPULAR HALLOWEEN COSTUMES FOR 2024

HERE ARE OUR EDITOR'S PICKS FOR EVERYTHING FROM DIAPERS TO COFFEE INSPIRED BY THIS YEAR'S TRENDING COSTUMES:



TIM BURTON'S THE NIGHTMARE BEFORE CHRISTMAS COLLECTOR'S BOX FROM BONES COFFEE COMPANY

79,774,345

UNIQUE VIEWERS PER MONTH



21 THOUGHTFUL FATHER'S DAY GIFTS UNDER \$150



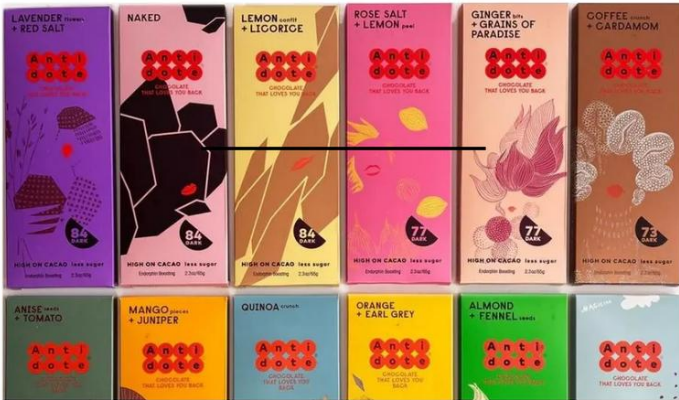
FAIRYTALE BROWNIES FATHER'S DAY MORSEL 24 (\$39.95)

169,137,831

UNIQUE VIEWERS PER MONTH

Forbes

VALENTINE'S DAY GIFT GUIDE 2024: THE TASTIEST TRAVEL SNACKS FOR FREQUENT FLYING SWEETHEARTS



ANTIDOTE CHOCOLATE BARS



TMD NUTRITION DIETARY SUPPLEMENTS



LOVELESS CAFE BISCUIT MIX



THE SEASONED CARTE JAPANESE WAGYU BEEF

52,884,070

UNIQUE VIEWERS PER MONTH

35 BEST GIFTS FOR YOUR FOODIE FRIENDS



CARMEL BERRY



CULT CRACKERS



EMILE HENRY



JK ADAMS



THE JAM STAND



TINY B CHOCOLATES

169,137,831

UNIQUE VIEWERS PER MONTH

Sunday Los Angeles Times

83.66 DESIGNATED AREAS HIGHER © 2018 WST SUNDAY, JUNE 17, 2018 latimes.com

Last-minute holiday gifts for the fashion-minded

Still shopping? We've got you covered with these last-minute inspirations for gifts that span the spectrum from pretty to practical to reach-for-the-stars. (We are in Hollywood, after all.)

Deborah Lindquist

Deborah Lindquist mines stone-embellished recycled cashmere Movie Star scarf handcrafted in Los Angeles. \$150 at Tweek in West Hollywood, (323) 653-6531, deborahlindquist.com



Couture cashmere designer, Deb Lindquist, landed in the #2 newspaper in the U.S.

14,570,520

UNIQUE VIEWERS PER MONTH



13 PERSONALIZED GIFTS WORTH BUYING EARLY

Sally Rose name necklace



18,121,823

UNIQUE VIEWERS PER MONTH



HOLIDAY GIFTS FOR DADS

The Baconer package

A bacon lover's dream



18,121,823

UNIQUE VIEWERS PER MONTH

Forbes

HOLIDAY GIFT GUIDE 2021: BEST GIFTS FOR THE HOME OVER \$100

Style Union Home Pet Snax Canister



52,884,070

UNIQUE VIEWERS PER MONTH



MOTHER'S DAY GIFT GUIDE



TYR CXT-1 FOOTWEAR



Z. CIOCCOLATO

169,137,831

UNIQUE VIEWERS PER MONTH

MOTHER'S DAY GIFT GUIDE



GORGIE



FREE LANE



MACROLIFE NATURALS

169,137,831

UNIQUE VIEWERS PER MONTH

Los Angeles Times

17 STYLE-WISE GIFTS TO GIVE YOUR FATHER FIGURE ON FATHER'S DAY

As much as we adore and admire him, father may not always know best when it comes to sartorial concerns. So what better time than Father's Day — coming up on June 18 — to sneak a fashion-forward piece into his wardrobe in the form of a gift? That goes for granddads, dads-in-law, stepdads, doggy or kitty dads, and other father figures in your life too.



19,888,099

UNIQUE VIEWERS PER MONTH

BuzzFeed

22 MOTHER'S DAY GIFTS FOR THE MOM WHO'S SUUUPER HARD TO IMPRESS



Z. CIOCCOLATO MULTI-LAYERED GOURMET FUDGE

35,859,295

UNIQUE VIEWERS PER MONTH

Medium

2024 FALL HOME & OFFICE GIFT GUIDE



M. CACAO CHOCOLATES



OMG! PRETZELS

43,462,686

UNIQUE VIEWERS PER MONTH



MOTHER'S DAY GIFT GUIDE



TIMD NUTRITION

169,137,831

UNIQUE VIEWERS PER MONTH



FATHER'S DAY ALERT: GET READY TO SPOIL
DAD WITH THE HOTTEST GIFTS OF THE YEAR



ANDIS TRIMMER

169,137,831

UNIQUE VIEWERS PER MONTH

Medium

2023 SUMMER & FATHER'S DAY GIFT GUIDE



Green ReActives Willow Suede Ankle Boot

43,462,686

UNIQUE VIEWERS PER MONTH



FUN & FLIRTY VALENTINE'S DAY GIFTS UNDER \$50



Effie's 3-Pack Biscuit Sampler (\$19.50)

169,137,831

UNIQUE VIEWERS PER MONTH

BuzzFeed

TOP 20 ITEMS YOU SHOULD HAVE IN YOUR PANTRY RIGHT NOW



Dietary Supplements from IMD Nutrition



Beverage Shot from Anxiety Aide



Cannabis-powered suppository from Hello Again

35,859,295

UNIQUE
VIEWERS PER
MONTH

Los Angeles Times

SUGGESTED TRAVELER STOCKING STUFFERS

Vapur, eco-friendly, PBA-free, "fold-and-go" water bottle, \$8.95

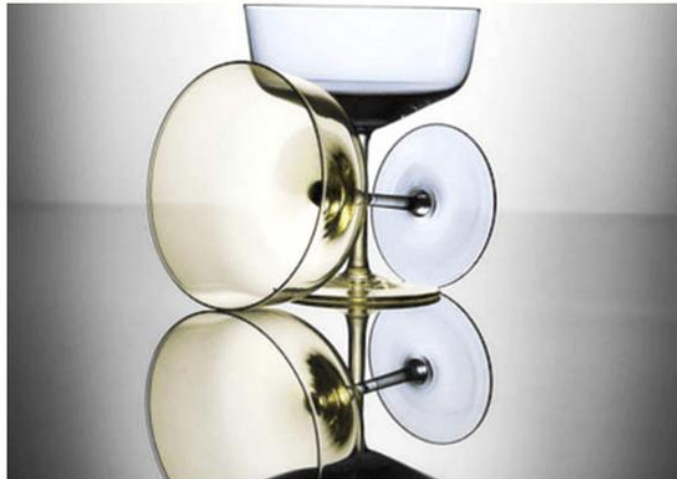


19,888,099

UNIQUE VIEWERS PER MONTH



BEST CREATIVE VALENTINE'S DAY GIFTS FOR HER



CASKATA'S GLASSWARE



EDIBLE

169,137,831

UNIQUE VIEWERS PER MONTH

Medium

LUNCHBOX AND SNACK FAVORITES FOR THE
NEW SCHOOL YEAR



FAIRYTALE BROWNIES

43,462,686

UNIQUE VIEWERS PER MONTH

DECEMBER 2024 "PALTROBOX" GIFT IDEAS & RECOMMENDATIONS



WENJULAN WHOLE BODY C.A.R.E



HEYBAMBOO

17,070,969

UNIQUE VIEWERS PER MONTH

happi

CUCCIO SOMATOLOGY BLENDS PRINCIPLES
OF YOGA AND INNER-OUTER WELLNESS INTO
A GLOBAL SELF-CARE BRAND



DANIELLE CUCCIO

*CEO AND FOUNDER,
CUCCIO SOMATOLOGY*



62,269

UNIQUE VIEWERS PER MONTH

MEN'S FITNESS

THE BEST WEIGHTLIFTING SHOES FOR 2025

Best Weightlifting Shoes for Olympic Lifting: [Tyr L-1 Lifters](#)



12

Tyr's L-1 Lifters are so perfectly tuned for squats and Olympic-style lifts, that they're uncomfortable doing anything else. That's a good thing, because there are no compromises—like a cushioned midsole—to accommodate HIIT circuits or running. This is just a rock-solid platform designed to move massive weights. The non-slip sole feels like it sticks to the floor when you plant your feet during snatches and jerks.

Another features we love: the wide toe box. This allows natural toe spread and foot movements, further boosting your stability and power. Finally, its elevated heel helps increase range of motion in the ankle to allow for deeper squats and better form. The shoes run small, so plan on sizing up by at least half a size.

Pros

- Toe box allows for natural foot movement
- Grippy traction

Cons

- Runs slightly small

Specs

- Drop: 21mm

\$150 at Tyr

Best Weightlifting Shoes for Pros: [Tyr Tyrforce Elite Carbon Lifter](#)



13

If you're an elite lifter seeking an elite performance shoe, look no further than the Tyrforce Elite Carbon. This is a very expensive shoe, but it feels more like a piece of advanced technology than mere footwear. The platform is outstandingly stable, and the company's Carbon Fiber Powerplate delivers enhanced explosiveness to help propel your lifts. Double straps allow for greater fit adjustment and lockdown, and a wide toebox provides ample space for splaying toes or accommodating swollen feet. The premium leather also gives off pro vibes, which doesn't hurt.

Pros

- Superior performance
- Carbon fiber plate
- Outstanding fit and lockdown

Cons

- Pricey

Specs

- Drop: 25mm

\$350 at Tyr

223,995

UNIQUE VIEWERS PER MONTH

BuzzFeed

Organic Grape Wines from Kind of Wild



Kind of Wild is a collection of global wine discoveries devoted to rewilding the planet while partnering solely with organic growers that work diligently to improve their soils. When you choose Kind of Wild wines, you're buying more than wine. You're supporting growers and winemakers across the globe who believe in creating a sustainable wine industry by improving soil health, diminishing soil erosion, keeping natural waters free from chemicals and having a positive, lasting impact on the local ecosystem.

35,859,295

UNIQUE VIEWERS PER MONTH

Medium

THE 2023 GIFT GUIDE FOR GIFTS THEY REALLY WANT



1TB XS1000 EXTERNAL USB 3.2 GEN 2 PORTABLE SOLID STATE DRIVE



WIZ SMART LIGHTING



Z. CIOCCOLATO FUDGE



HUGO COFFEE ROASTERS

43,462,686

UNIQUE VIEWERS PER MONTH